

Week 4:

Start Smart

w/c 21st October

Smart security is changing the way we live. The rise of the connected home and the implications on security are our focus this week. We'll be looking at the latest security gadgets that will help to protect your home and give you tips on how to put together an effective, efficient ecosystem.

- 89% of ex-burglars say a connected home would deter thieves.¹
- From smart door locks to integrated virtual assistants – it's so easy to make smart security a part of your home.
- If you've already got some smart tech at home, it could be easier than you think to sync it to a smart security device. If the items are compatible, they'll often link automatically!
- Convenience is another benefit of smart security. For example, a smart door lock means you no more lost keys and the ability to unlock a door remotely via your phone!



Week 5:

Dark nights return

w/c 28th October



With darker nights and shorter days well and truly upon us, this week we look at the steps you can take to keep your home and loved ones safe during autumn and winter. Staying secure at Christmas, how to keep it light in the dark, seasonal safety hints and tips – we'll cover it all, and much more.

- Bonfire night can see burglary claims rise by 42% over an ordinary autumn night.⁵
- Be sure to check all your windows and doors before heading out to enjoy the fireworks.
- Burglaries spike by as much as 25% in the autumn and winter months*, so be extra vigilant with your security – perhaps get the neighbours involved too!⁵
- To prevent any unsolicited 'tricks', consider installing a TS008 letterplate restrictor. It'll stop thieves from fishing keys or accessing your door lock.

For more information visit
www.homesecuritymonth.com,
email info@homesecuritymonth.com
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Security that's right up your street.





Week 1:

Myth Busters w/c 30th September

National Home Security Month begins with a focus on some of the myths surrounding home security. Whether it's being blasé about locking up, or thinking your home is safe because you live in a well-heeled part of the country – we'll be busting myths to get you better informed.

- 28% of UK adults take no security precautions at home* leaving their possessions and loved ones vulnerable.¹
- Being more secure can be as easy as double-checking all windows and doors are locked when you leave the house.
- Burglary isn't confined to low income areas. In fact, The UK's number one burglary hotspot is Henley-in-Arden.²



- Wherever you live, it's important to take security seriously. The biggest myth in home intrusion is thinking 'burglary only happens to other people'.

Week 2:

Knock, knock, who's there? w/c 7th October

Nowhere is it more important to invest in the security of your home than your front door. It's a common entry point for burglars, and many homes in the UK simply don't have doors that will withstand attack. We're here to help, with useful advice and tips on choosing a front door option that will keep you safe for years to come.

- A secure front door is vital for home security, especially when you consider that 74% of burglars break in through the front door.³
- Modern technologies such as composite doors and smart locking mechanisms make it much more difficult for intruders to enter your home.
- When investing in new front door furniture, look for the Kitemark – it's a sign of rigorous testing and best in class design.
- Try to get into the habit of keeping your front door locked at all times, whether you're at home or not.



Week 3:

Beat the burglar w/c 14th October

Burglary continues to be a serious problem for communities across the UK. Fortunately, there's never been a better time to fight back against the threat of intruders. During this week we look at how technology, information, and community can help to keep your home, and your street, safe.

- Community is key in the battle for home security. Residents living in areas covered by Neighbourhood Watch can expect to experience 11% fewer crimes.⁴
- If you're not a member of your local Neighbourhood Watch scheme, why not consider joining? If one doesn't exist in your area, it's easy to start your own.
- Put intruders under the spotlight – security lighting increases visibility, and it'll put off potential burglars.
- Outdoor or indoor cameras are known to be the most effective deterrent against intrusion. And, thanks to advances in tech, it's great value and easy to install.

Sources

- ¹Co-op
- ²ONS
- ³MoneySuperMarket
- ⁴Nottingham Trent University
- ⁵LV